



# Evolutionary Convergence(Merging) of Enterprise Risk and Compliance Programs into Corporate GRC Program

2015 - Case Study

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MetricStream  
**GRC**  
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# FIS Overview

Founded as Systematics™ in 1968, FIS boasts a 45-year history focused on the financial services industry

- Serves more than **14,000 institutions** in over **110 countries**
- Processes more than **27 billion transactions every year**, touching more than **750 million end consumers**
- Employs more than **40,000 people** worldwide
- Ranked **426 on the Fortune 500** and a member of Standard & Poor's 500® Index
- Experienced **6% revenue growth in 2014** for a total of **\$6.4 billion** in revenue
- Named the No. 1 overall financial technology provider in the annual FinTech 100 rankings four times running (2011, 2012, 2013 and 2014)

*FIS is focused on the success of our clients through a set of core values and a focus on risk, information security and compliance – with a goal to be best in class among technology service providers*

# GRC Program – OCEG Reference

## OCEG: Your Path to Principled Performance™

Principled Performance™ is a management discipline that enables an organization to clearly define its principles and goals, determine how it will address risks and uncertainties, and grow and protect value. Achieving Principled Performance™ demands the clear articulation of objectives and the methods by which you will establish and stay within mandatory and voluntary boundaries of conduct while driving toward those objectives.

### OPTIMIZE YOUR:

- Governance**  
Ensure that sound governance structures are in place "below the board" so that the right information about the right issues is available at the right time.
- Risk**  
Integrate risk management with strategic planning and maintain a 360-degree view of organizational risks and effectively allocate resources to address them.
- Ethics & Compliance**  
Establish practices and a culture to prevent misconduct, inspire desired conduct, detect problems and improve outcomes.
- Finance**  
Reduce costs and optimize how you allocate capital to governance, risk and compliance processes so that GRC is better aligned with the business.
- Technology**  
Address IT compliance issues and the alignment of information technology to general GRC needs in the rest of the business.
- Audit**  
Go beyond financial processes and assess the design and operation of controls for governance, risk management, compliance and ethics efforts throughout the enterprise.
- Legal**  
Identify and establish sound practices to address your legal risks and improve your ability to detect and correct issues, while improving your ability to defend the organization.
- Core Processes**  
Embed sound GRC practices in all lines of business and core processes so that business owners and operators are accountable for GRC success.

### RESOURCES AND TOOLS

Thousands of resources developed, collected and organized by OCEG and shared within the OCEG Community:

- Guides and handbooks
- GRC Surveys, research and benchmarking reports
- GRC 360™: OCEG's magazine presenting critical perspectives on governance, risk, compliance and culture
- The GRC Illustrated Series – pictorial explanations of key GRC processes
- Topical whitepapers and articles
- Links to key government and organizational guidance documents

### FRAMEWORKS & GUIDANCE

- Comprehensive GRC Capability Model developed and vetted by hundreds of experts and reviewed by thousands
- Searchable database of laws, regulations, standards and guidance from many sources
- Searchable library of sound practices you can apply to address governance, risk and compliance requirements at your organization
- Select the information you need and use it the way that works best for you through OCEG's custom report feature

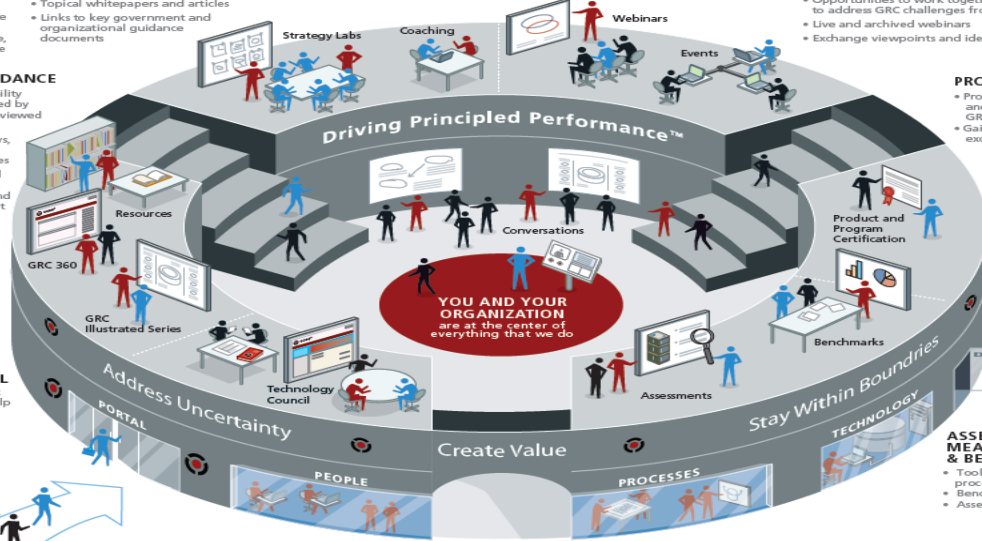
### TECHNOLOGY COUNCIL

This group develops strategic and technical resources to help IT and business professionals improve the application of technology to GRC. Projects include:

- GRC Taxonomy™
- GRC Blueprint™
- GRC XMI™
- GRC IT Roadmap™

### EXECUTIVE SUPPORT AND SOLUTIONS

- Bring your management team together in the OCEG Strategy Lab, with OCEG experts who can help you integrate GRC with business strategy
- Learn how to implement the OCEG Framework in your organization by working with OCEG staff and partners



### EVENTS AND NETWORKING

- Opportunities to work together with peers to address GRC challenges from every angle
- Live and archived webinars
- Exchange viewpoints and ideas

### PROGRAM CERTIFICATION

- Provide assurance to the board and senior management that GRC processes are sound
- Gain external recognition of excellence



### OUTCOMES

- OCEG can assist you on the path to Principled Performance™ with tools and resources you can use to:
- Establish an integrated, organization-wide approach to GRC ensuring the flow of consistent information.
  - Design and measure your GRC efforts against a business process model developed by hundreds of business, financial, legal and technology experts and publicly vetted by thousands.
  - Benchmark your organization's performance against peers and participate in targeted industry research and resource development.
  - Join forces with peers who are managing governance, risk and compliance challenges from every angle.
  - Do your job better, faster, and more economically with the right tools.

Multiple Professions come together in ONE PLACE

OUR APPROACH AND CAPABILITIES ARE DISTINCT

### PEOPLE

OCEG is the only nonprofit organization that brings you an expert executive team with backgrounds in business, legal, finance, audit, technology, research and compliance and ethics management. Our hands-on experience provides the background and understanding to help you put principles into practice in your organization.

### PROCESSES

A collaborative, open process to develop publicly vetted standards and guidance addressing the full scope of governance, risk, compliance and ethics management and measurement.

### TECHNOLOGY

An interactive online content portal with cross-referenced and linked resources including full-text search and custom reporting. Get what you want, how you want, and when you want it.

# FIS GRC Program – Objectives

- **Governance Objectives**
  - Provide **Risk Centric** Corporate **Governance** structure for Compliance toward
    - Corporate **Strategic Objectives** and Initiatives
    - Corporate **Policies and Standards**
    - **Statutory and Regulatory** Requirements
- **Business Objectives**
  - Provide and support scalable **Service Delivery and Service Support** in alignment with strategic business objectives and service offering.
  - Enable and facilitate business in **delivering Services and Products securely and effectively.**
  - Provide 3rd party assurance about internal controls and capabilities to facilitate **negotiation, sales and closing of deals.**
- **Compliance and Risk Objectives**
  - To put **Security and Compliance controls** in place to **limit** the **Legal, Financial and Reputational liabilities.**
  - To meet **Contractual, Regulatory** and **Industry Standard** (FFIEC, FDIC, SSAE 16, ISO 27001, ISO 20000 etc..) related requirements.
  - Ensuring the **security and protection** of all Computing Resources, Confidential Data and Intellectual property of **FIS and of its Clients to reduce** noncompliance and risk exposure.

# FIS GRC Program – Benefits

- For People:
  - **Greater insight for better oversight** of Enterprise Governance
  - Enterprise-wide **visibility and control**
  - Engaged **Governance** and Operational Processes
  - **Strong Stakeholder Relationships** (Business, Finance, Legal, Audit etc.)
- For Processes:
  - **Policies mapped** to Regulatory and Business Requirements
  - **Controls mapped** to Policies and continuous monitoring of controls
  - **Maturity , Capability, and Best Practice** Assessments against Peers
  - Commitment to **Automation, Streamlining** and **Synthesizing GRC processes**
- For Technology:
  - **Integration of IT and Security** Operation, Monitoring and Management Systems
  - **Continuous**, automated, **consolidated assessments** for IT and Security Operations
  - GRC Management Platforms to align **IT GRC , Security and Risk GRC with Corporate GRC**

# GRC Program – Objectives and Benefits

GRC Illustrated

## How do I know if my program is performing?

Measuring performance is a difficult task; there are no laws or regulations that demand your program (whether it be a compliance program or program of internal control over financial reporting) is efficient or delivers business value. Here's a look at going beyond effectiveness to deliver total program performance.

### EFFECTIVENESS

The basis of all evaluation, "effectiveness" looks at whether the program is logically designed to address all key risks and requirements, and whether it is actually operating as designed.

### PERFORMANCE



"Performance" looks at effectiveness, efficiency, responsiveness and overall value beyond simply meeting legal and regulatory requirements.

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## GOOD INDICATORS ARE S.M.A.R.T.

**SPECIFIC / SIMPLE**

- Is it clear exactly what is being measured?
- Would two different people measure it in the same way?
- Does the indicator isolate the true event?
- Does the indicator avoid "mixed messages"?

### MEASURABLE

- Can it be quantified? Is it accessible and worth the cost to obtain the data?

### ACTIONABLE

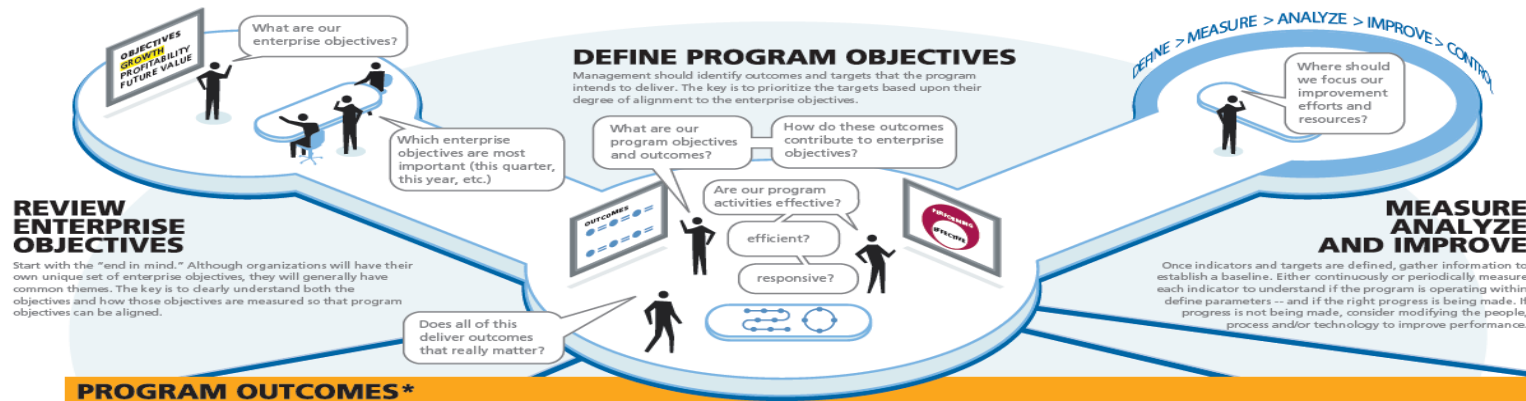
- Once we understand the value of the indicator and any trends, will it be possible for us to take meaningful action?
- Are the underlying processes that can affect this indicator under our control?

### RELEVANT

- Will tracking this indicator drive the appropriate behavior – or generate unintended consequences?
- Does the indicator capture the essence of the desired outcome?

### TIMELY

- Can it be frequently updated?
- Will the indicator reveal itself in time to take appropriate action?



### CULTURE

Does the program inspire a principled culture of performance, accountability, trust, and open communication?



### PREVENT

Does the program actually prevent weaknesses, noncompliance and unethical conduct?



### PREPARE

Does the program actually prepare the organization to address key risks, noncompliance and unethical conduct?



### PROTECT

Does the program adequately protect the organization from negative consequences if/when noncompliance and unethical conduct materialize?



### DETECT

Does the program actually detect weaknesses, noncompliance and unethical behavior when it occurs?



### RESPOND

Does the program appropriately and quickly respond to adverse events once they are detected?



### IMPROVE

Once the organization detects and responds to a weakness, is the weakness actually fixed so that similar events do not materialize in the future?



### REDUCE LOSS

Does the program reduce the tangible and intangible damage caused by noncompliance and unethical behavior?



### OPTIMIZE COSTS

Does the organization continuously optimize costs to deliver similar or even improved outcomes?



### ENHANCE STAKEHOLDER VALUE

Does the program improve stakeholder perceptions of the organization?

\*NOTE: GRC Program refers to the full suite of enterprise processes that help an organization stay within boundaries, protect value and address uncertainty as it drives toward objectives and creates value. These processes include (among others) the governance, risk management, compliance, ethics and internal audit functions and key programs such as the compliance program and the program of internal control over financial reporting (ICFR)

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# FIS's GRC Program : An Evolutionary OR A Journey

Is a GRC program a journey or evolution. For FIS, we realize it is a combination of both of them. This acknowledgment and awareness is important as it helped in deciding what strategies and approaches to adopt as part our evolutionary journey.

## Journey



- Structured Program
- Defined Business Objectives
- Use of GRC Industry Standard
- Dedicated GRC Team

## Evolution



- Natural Adaption for Business Need
- Agile Approach for Program and Architecture
- Business Needs vs. Wants
- Unmanageable Forces of Disruption or Change

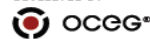
# GRC Program – Making a Case of GRC Journey

GRC Illustrated

## What is the business case for Integrated GRC?

Integrating governance, performance, risk, internal control and compliance management (GRC) activities yields a number of benefits. These interrelated activities have much in common; and an integrated approach can improve performance while reducing costs. Importantly, integration does NOT mean consolidation. Rather, the various GRC areas should adopt a common vocabulary, methods and, if appropriate, shared technology and shared services to be more effective, efficient and agile.

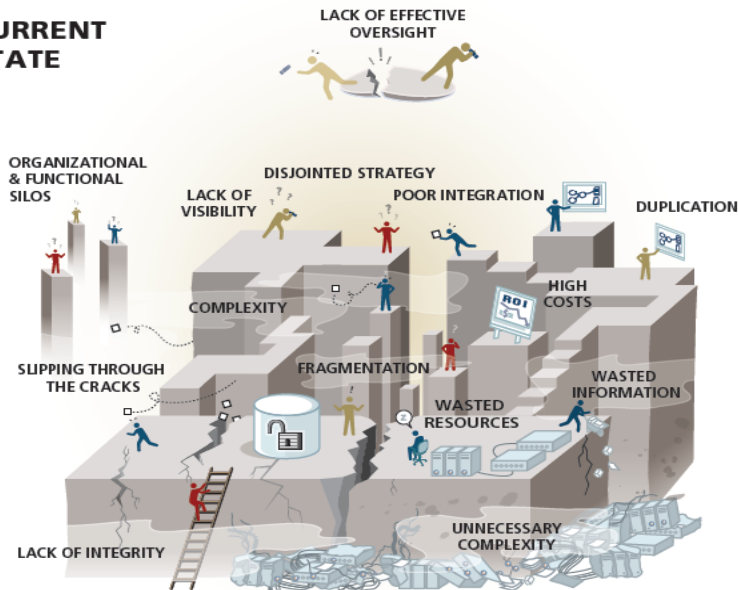
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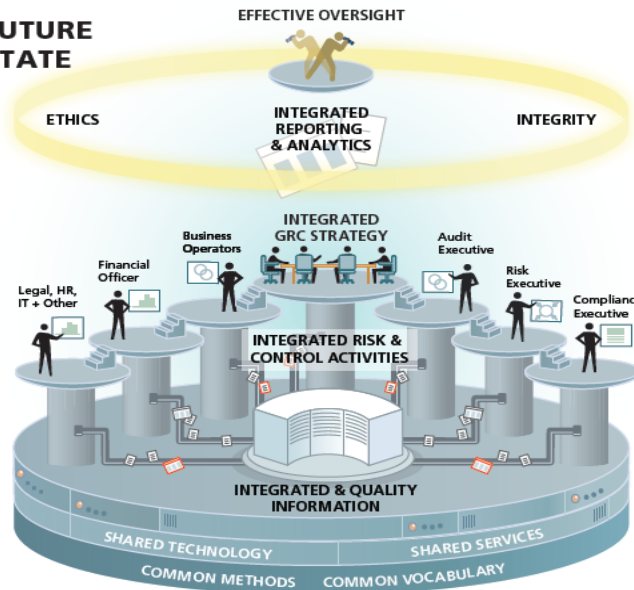
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### CURRENT STATE



### FUTURE STATE



### BENEFITS



#### higher quality information

Integrating GRC information allows management to make more intelligent decisions, more rapidly.



#### process optimization

All non-value-added activities are eliminated and value-added activities are streamlined to reduce lag time and undesirable variation.



#### better capital allocation

Identifying areas where there are redundancies or inefficiencies allows financial and human capital to be allocated more effectively.



#### improved effectiveness

Overall effectiveness is improved as gaps are closed, unnecessary redundancy is reduced, and GRC activities are allocated to the right individuals and departments.



#### protected reputation

Reputation is protected and enhanced because risks are managed more effectively.



#### reduced costs

Reduced costs help to improve return on investments made in GRC activities.

### MAKING THE CASE FOR CHANGE

When making the business case for change, you must clearly understand your stakeholders and the things that matter most to them.

- Revenue
- Customer Attraction & Retention
- Profitability (Lessons Learned)



#### Revisit & Redefine Values and Objectives

Focus on the most important enterprise objectives to make the case for integrated GRC.

- What do we value? What are our objectives?
- What will drive value and objectives?



#### Understand "As-Is" and Define "To-Be" States

Gain an understanding of the current way that GRC activities are approached. Define a vision for the future.

- What are the current costs?
- Where is there unnecessary redundancy?



#### Analyze Costs & Benefits of Multiple Options

Determine what it would take to achieve the to-be state. Consider multiple options to avoid myopia.

- What are the people, process and technology elements?



#### Make The Financial Case & Tell The Strategic Story

Numbers only tell half of the story. Ensure that the case tells both the financial and strategic story.

- What are the people, process and technology elements?



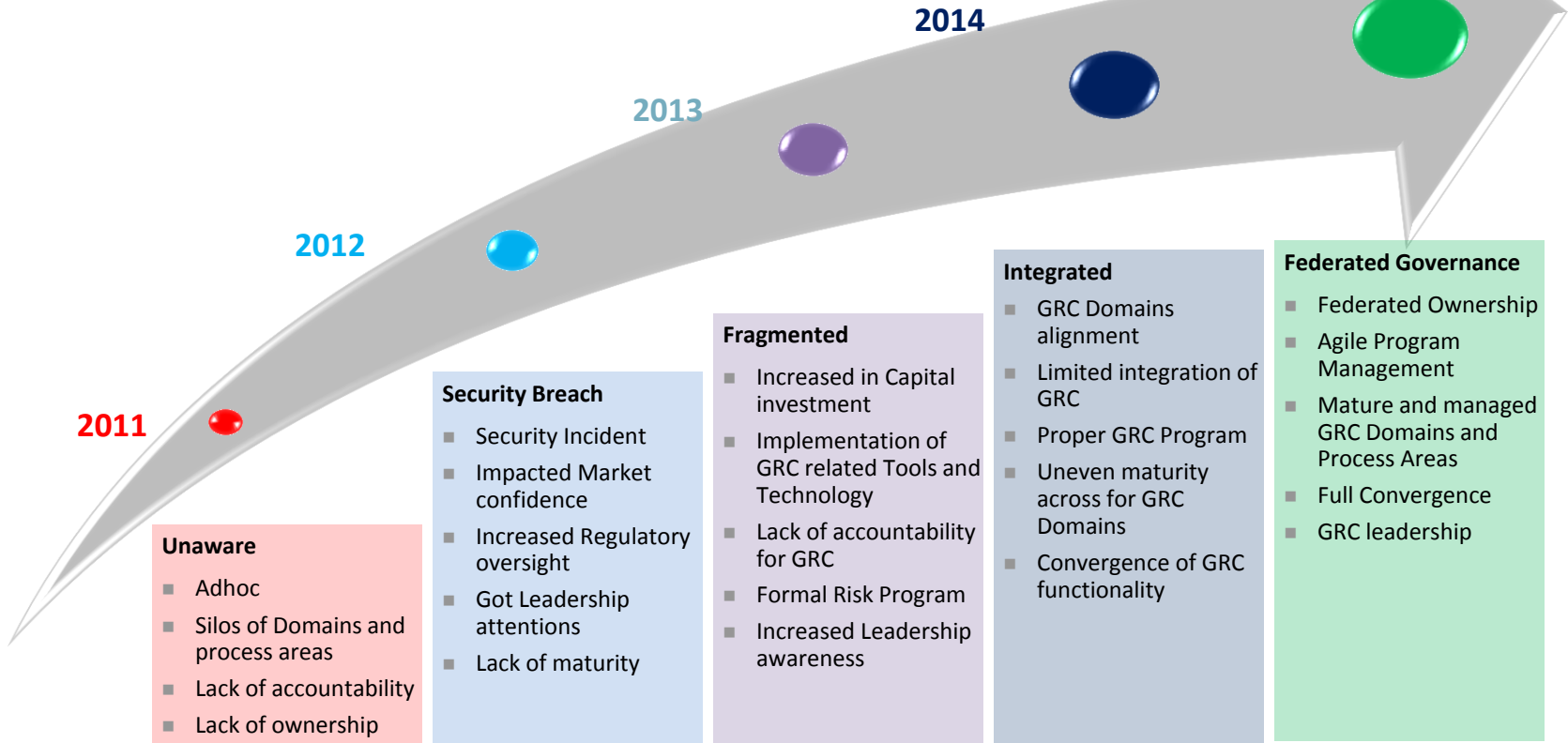
#### Decide & Commit

Make a formal commitment to move forward and accomplish your goals. Leadership must be committed to both the goals and the approach.

- Determine the path forward
- Measure and assess the net



# FIS GRC Program - Evolutionary Periods of Transition



# GRC Program – Journey and Roadmap

GRC Illustrated

## IT Roadmap for GRC

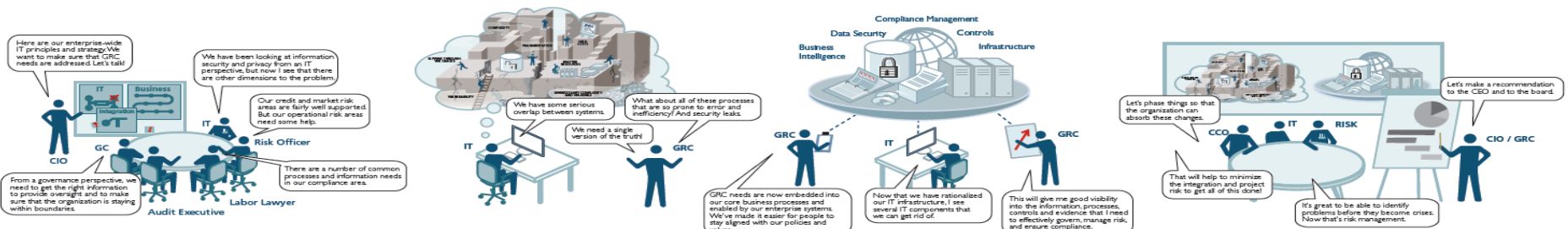
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Information technology projects, priorities, and processes are being increasingly driven by governance, risk management, and compliance (GRC) considerations. But there is a great deal of confusion and uncertainty about how to proceed. The reason: IT strategies, architecture decisions and applications have not approached GRC considerations in a comprehensive and integrated manner. Companies have typically dealt with GRC needs in a fragmented fashion. Moreover, there has been limited attention to automating controls and enabling the information requirements necessary to improve the efficiency and effectiveness of GRC processes and programs. Whether you are considering the GRC impacts on how you manage IT, or wondering how IT can make GRC better, it is necessary to begin with a well established framework. Follow this roadmap to start the journey to align your IT assets with your GRC.



### IT Principles & Strategy

- Get GRC practitioners at the table with IT professionals to discuss how IT can support GRC needs:
- Information needs
  - Process / transaction needs
  - Control / monitoring needs
  - Documentation / system of record needs

### "As-Is" Situation

- inventory all of the existing processes and the technology that supports these processes:
- What do we already have in place?
  - Who owns and maintains these systems?
  - Who operates them?
  - What do they really do?

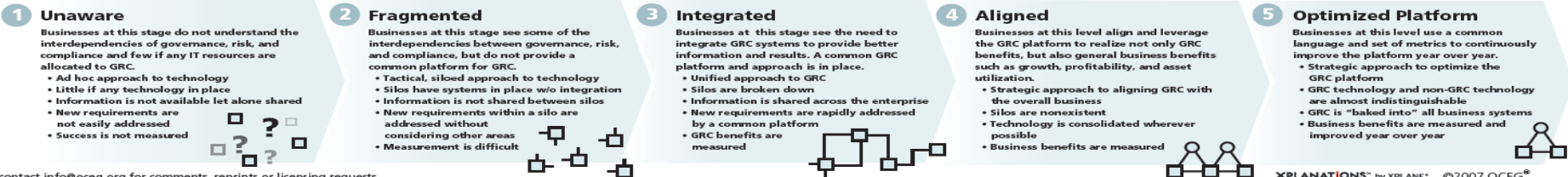
### "To-Be" Vision

- Define, enhance, evolve an enterprise architecture that supports GRC needs. Leverage existing technology investments where possible and look for ways to consolidate technology to serve multiple GRC areas. Integrate technology into core business processes to serve GRC needs.

### Priorities, Projects, Budgets & Ownership

- GRC and IT professionals work together to define priorities and specific projects to phase into the ultimate vision.
- Try to start in a specific area and expand
  - Try to avoid "big bang" solutions
  - Consider parallel operation of "high stakes" systems
  - Involve business leaders in prioritization
  - Assign ownership and accountability

## GRC / IT Maturity Model



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# Lesson Learned and Recommendations

- Understand the **Organization** , its **Ecosystem** and **Force of Disruptive Changes**.
- Building internal awareness about emerging **GRC industry best practices like OCEG, UCF, COSO etc.**
- Treat GRC program as an **strategic Initiative** but also be mindful of your immediate business need **IT GRC , Security and Risk GRC** and **Corporate GRC**.
- **GRC Domain Journey** is different from implementation of **tools and technology facilitating GRC**.
  - Use of **Agile Architecture** for GRC tools and technology and **Agile Program Management** for GRC Program
- Ensure to firewall between those responsible for **GRC strategic roadmap** versus **GRC technology roadmap**.
- Think of GRC Technology and Architecture in a **3 Tier approach**:
- Build a **Center of Excellence** or **Federated GRC Steering** committee. A federated Center of Excellence at an operational level managing upward reduce change resistance .

# GRC Program – Federated Approach


GRC Illustrated Series

## How Should We Structure Our Program?

There are several ways you can structure your GRC programs. For many organizations, especially large organizations, a federated approach using a Center of Excellence will deliver the most value.

### MONARCHY

Centralized Strategy  
Centralized Resourcing  
Centralized Operation



**Pro:**

- Central intelligence
- Ability to leverage experience across all lines of business

**Con:**

- Perception that corporate is over-reaching
- Lack of business unit buy-in and accountability
- Business unit risks and processes not fully understood
- Slow to respond to business unit market dynamics
- Does not recognize that there are risks deep in the business that HQ may not understand

### FEDERATED APPROACH (center of excellence)

Business Unit executives come to the Center of Excellence with goals, requirements and needs that are specific to their business.



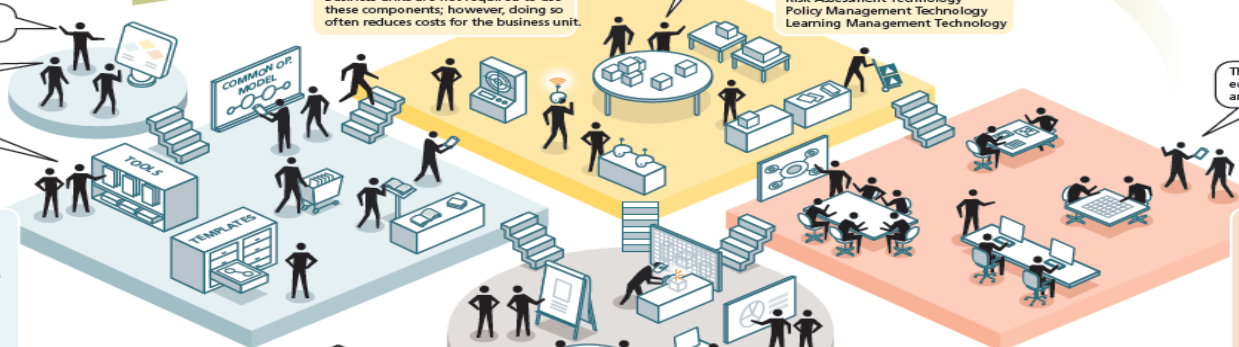
Federated, Center of Excellence approach allows an organization to select centralized or decentralized approaches where they make sense.

Business Unit executives return with tools, components and commitments from the Center of Excellence to manage processes.

**Pre-Built Components**  
Business units may use pre-built program components for implementing and managing their own programs. Business units are not required to use these components; however, doing so often reduces costs for the business unit.

Here are some components you may find useful...

- Training Modules**  
Risk Assessment Technology  
Policy Management Technology  
Learning Management Technology



### Standards & Methods

The Center of Excellence defines enterprise-wide standards and methods for key GRC processes. These corporate standards and methods must be used by all business units and provide the glue that holds everything together.

- Standards and Templates for:**
- Common Vocabulary
  - Program Planning & Strategy
  - Risk Assessments
  - Education & Communication
  - Preventative Controls
  - Detective Controls
  - Response & Investigations
  - Evaluation & Improvement

### Planning

The Center of Excellence identifies area in the business where: standards and methods are required; common components will add value; and centralized process execution and management will be more effective and efficient.

### Process Execution & Management

The Center of Excellence operates key GRC processes on behalf of the business units. Business units are not required to use the Center of Excellence for process execution and management but in many cases it provides efficiencies.

- Almost always makes sense to centralize**
- Manage and distribute policies
  - Conduct and manage education
  - Hotline / Helpline for general issues
  - Monitoring of key controls
  - Conducting investigations

- Rarely makes sense to centralize:**
- Business unit-specific risk assessments
  - Day-to-day monitoring of all controls

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### AUTONOMY

Decentralized Strategy  
Decentralized Resourcing  
Decentralized Operation



- Pro:**
- Full ownership and accountability rests with the business units
  - Keen understanding of business unit specific risks and priorities
  - Agility to respond to market dynamics

- Con:**
- Lack of coordination and common language
  - Likely duplication of effort and reinventing the wheel
  - Lack of corporate insight into specific risks
  - Does not recognize systemic risks

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# GRC Program – IT and Technology

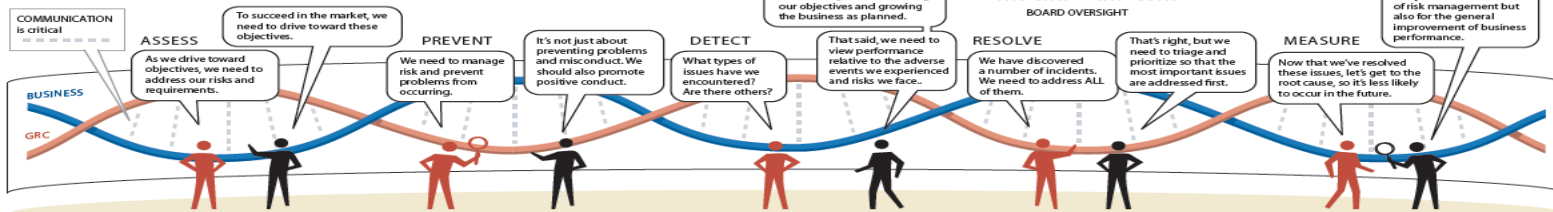
GRC Illustrated Series

## How Do We Integrate IT to Enable GRC?

Making GRC part of the DNA of your organization includes establishing a sound backbone of information technology to automate and enable GRC processes.

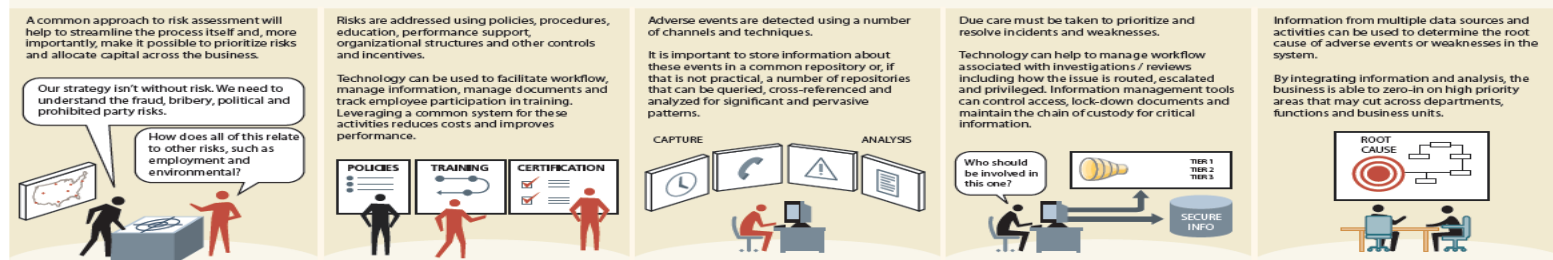
### GRC IS IN YOUR DNA

Start by making GRC part of your company's DNA. Not bolted on.



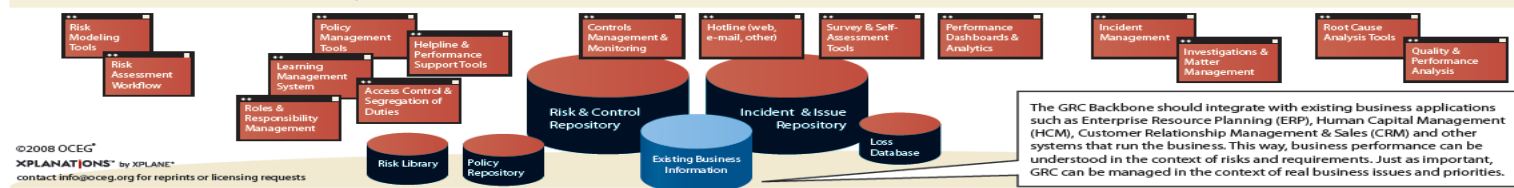
### GRC ACTIVITIES

Apply consistent GRC activities across all risk areas and business processes



### GRC IT ARCHITECTURE

Critical components to enable and automate GRC



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### DESIGN PRINCIPLES FOR APPLYING IT TO GRC

- INTEGRATION**  
It is unlikely that a single application can enable all GRC activities. Existing and new technologies should be integrated to create the "GRC Backbone"
- SIMPLIFICATION**  
Analyze opportunities to simplify the architecture and use common components to enable multiple risk areas.
- REUSE**  
Leverage existing investments where appropriate. Buy or build new systems only when necessary.
- AUTOMATION**  
Automate activities where there are repetitive or complex tasks. Be careful what you automate. Some GRC activities require human judgment.
- INFORMATION**  
Sharing information about performance, risks, controls, incidents and resolution is fundamental to GRC. The ability to analyze this information, alongside business information is the essence of what GRC is about.

Contact Scott L. Mitchell (smitchell@oceg.org) for comments and feedback on this illustration.

Maximize Business Performance Through GRC Journey

MetricStream

GRC

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ARLINGTON, VA  
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# QUESTIONS AND DISCUSSIONS

2015 - Case Study

