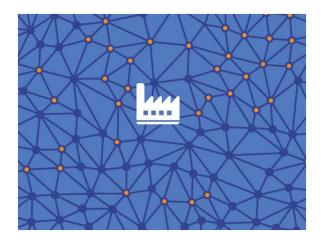


GRC Fundamentals

Vinay Bapna, Associate Vice President - Marketing

GRC in Today's World





Performance Focus

 Risk intelligence has to drive performance in a growing enterprise

Regulatory Changes

 Significant business and cost impact on corporations

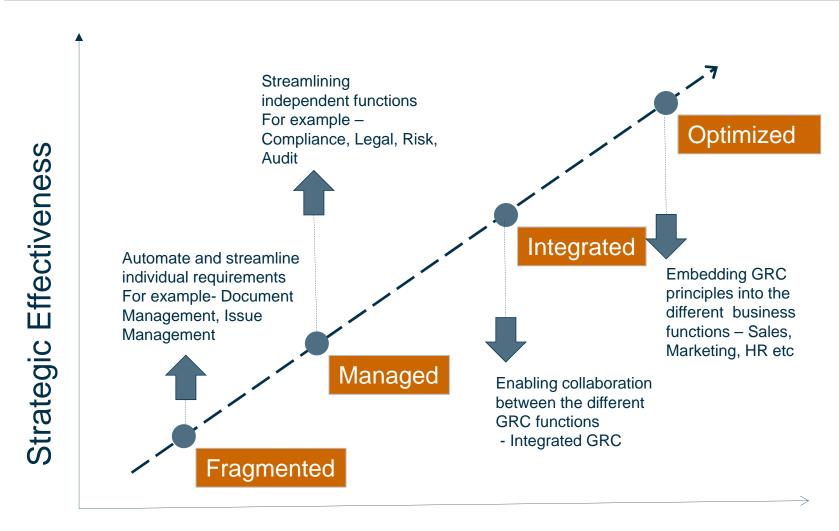
Cloud, Social Media, Mobile

 Emerging risks from faster, unrestricted, information flows

Complex Global Supply Chain

Intertwining of risks and escalation of incidents

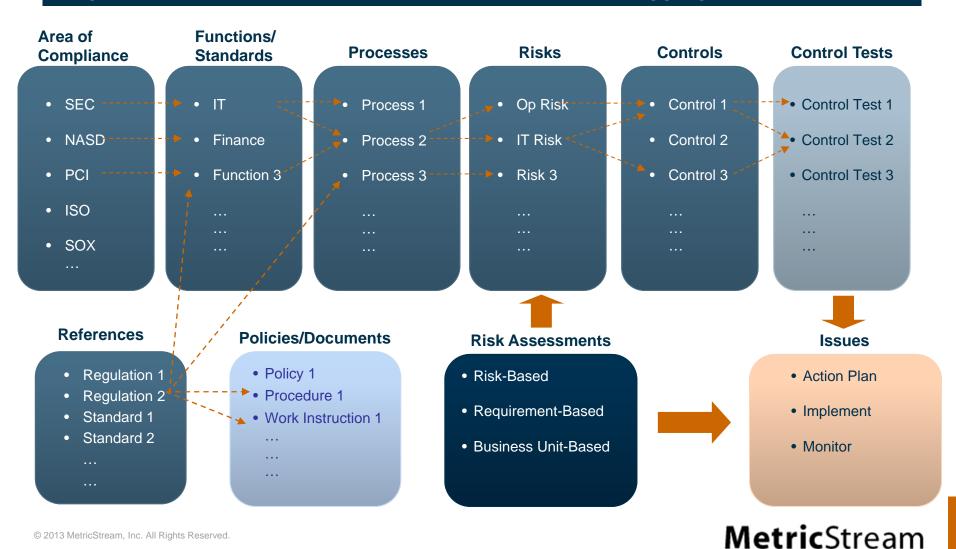
The GRC Journey: Levels of Maturity



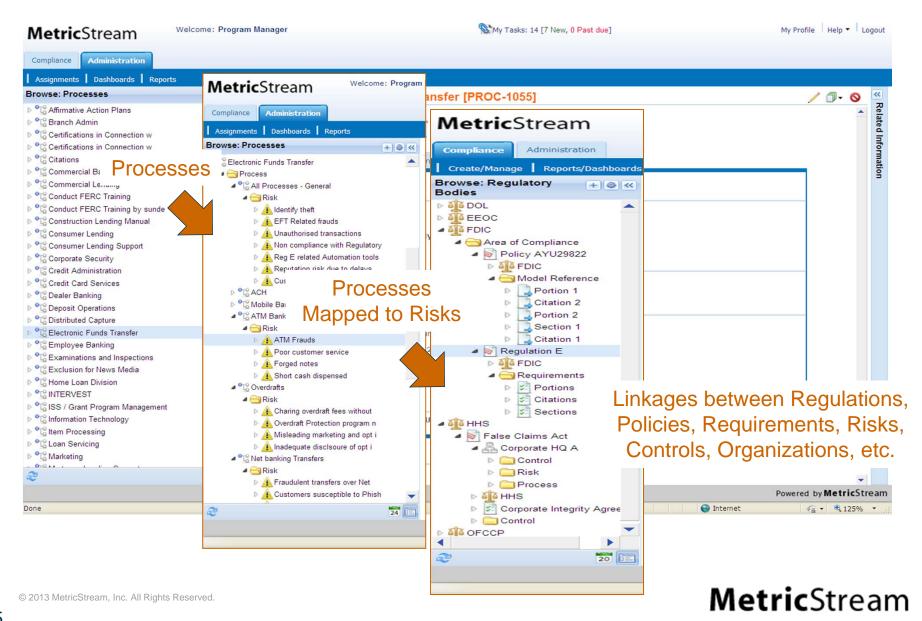
Maturity of the GRC Program

Enabling a Common GRC Taxonomy

Defining a common GRC taxonomy that provides a baseline across the organization as well as a federated model that allows aggregation and roll-ups



Data Model: Flexible Relationships and Visualizations



Case Study: Robust Compliance Data Model

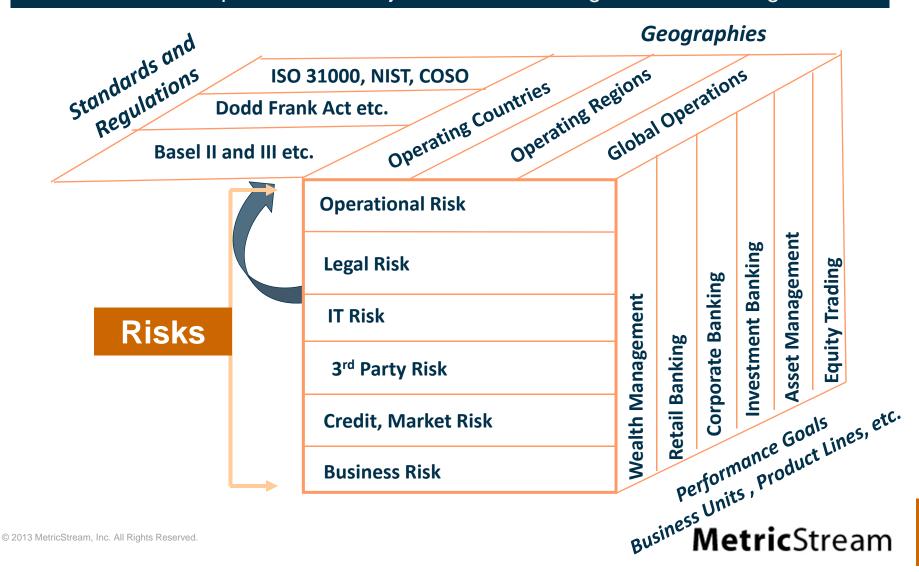


Leading Retail Chain

- Streamlining and integrating compliance programs across BUs and functions
- Integrated framework to streamline compliance with HR policies and procedures, training and certification requirements, privacy policies, diversity affairs, legal requirements, risk management, internal audit, IT security and SOX

Modeling Organizational Structures and Hierarchies

Defining hierarchies and relationships for a centralized view of risk aligned to business performance objectives for enabling decision making



GRC and the Organization's DNA

Federated architecture

- Centralized controls and visibility
- Decentralized processes and ownership
- Supporting complex, multidimensional relationships

Large scale adoption

- Extended enterprise participation
- Simplified user experience
- Collaboration, personalization, mobile access



Case Study: Federated GRC Infrastructure



A Fortune 50 Life Sciences Company

- Federated GRC framework across 400 business units
- Regulatory, Operational and IT compliance driven by the board
- Harmonization of controls across the enterprise and subsidiaries
- Finance, IT, privacy, security, marketing, sales, safety, environment and quality

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Monitoring Regulatory Changes

- Update policy and compliance activities
- Impact analysis and mapping
- Triggering assessments, policy updates



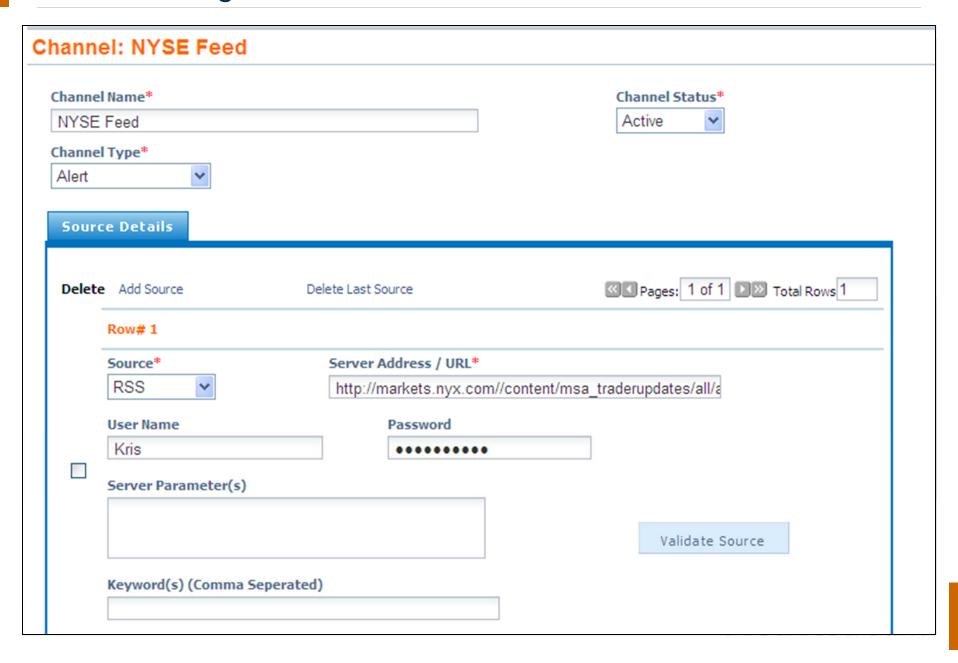
Case Study: Regulatory Monitoring



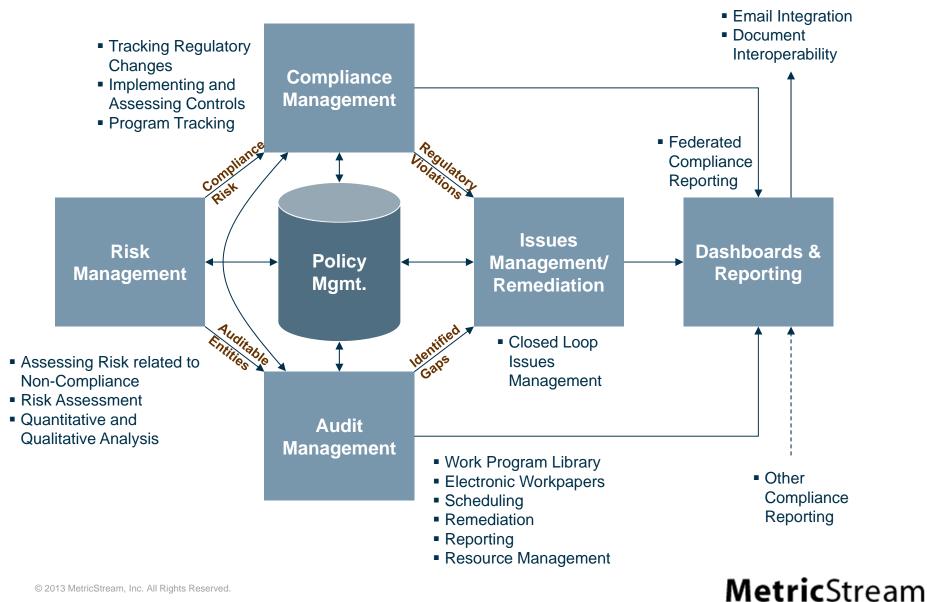
One of the Largest Banks in Europe

- Streamlined and simplified compliance by integrating risk assessments across countries, functions and processes
- Comprehensively assess and manage risks, establish and monitor controls and meet the demands of regulations across 80 countries
- Integration with external regulatory sources for risk intelligence

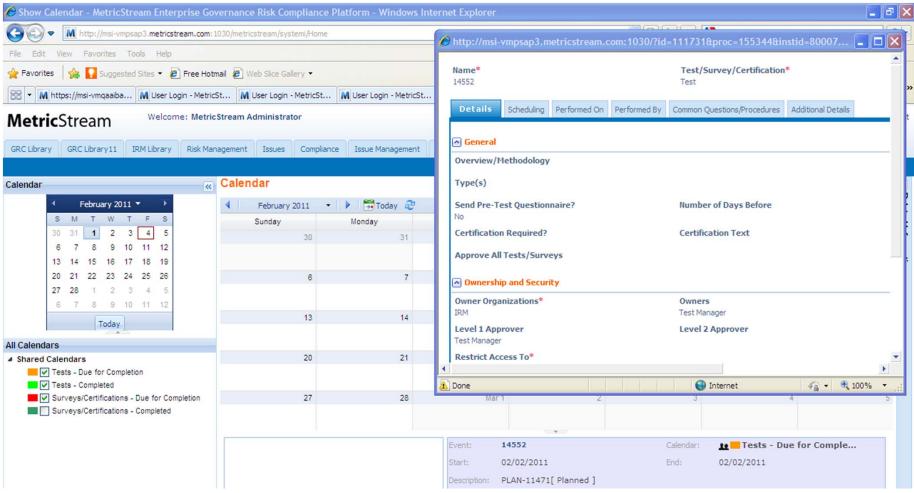
GRC Intelligence: Content Cloud



Enabling Collaboration Across GRC Functions



Enabling Collaboration: Calendar, Emails, Workflows



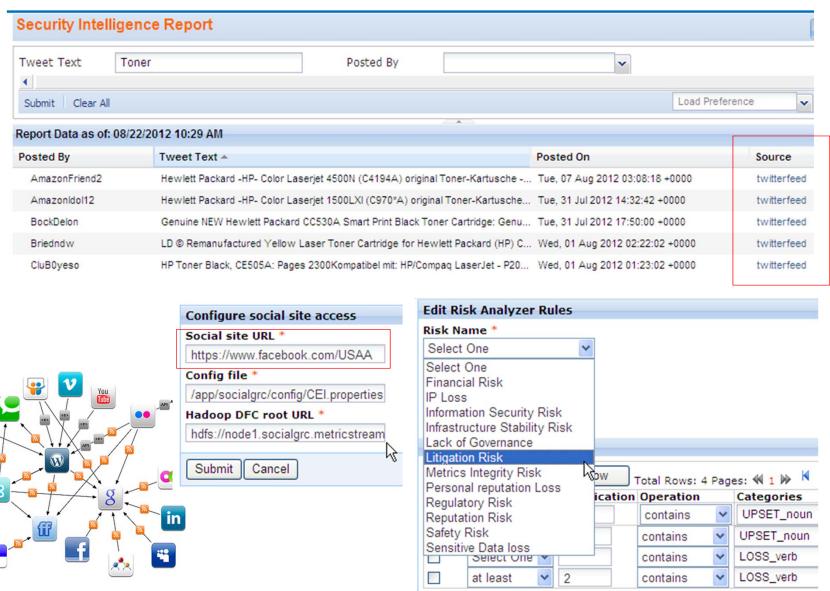
Compliance Survey Collaboration

Next Gen GRC Platform Capabilities

- Big Data Analytic Capabilities
- Contextual Risk Intelligence and Advanced Analytics
- Advanced AppStudio for Configuration
- Multi-platform Mobility Support
- Cloud-based Solution
- Readiness for Enterprise



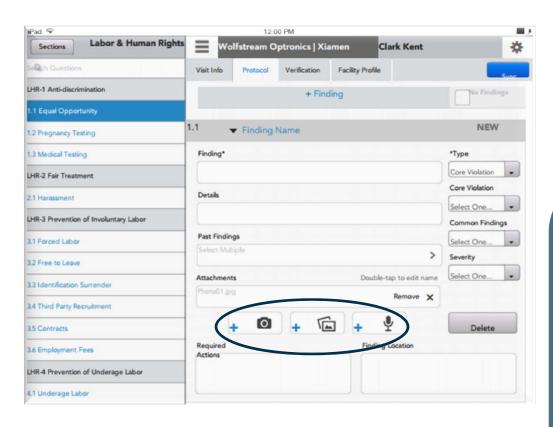
Social Media Risk and Compliance Management



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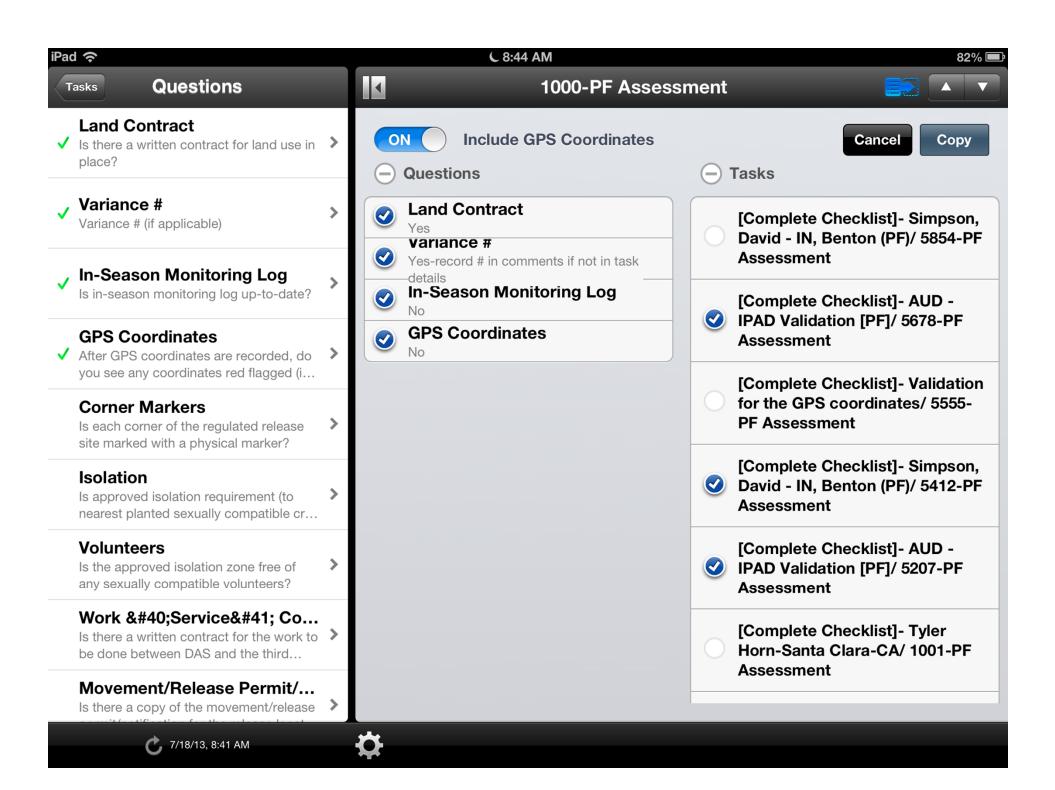
MetricStream

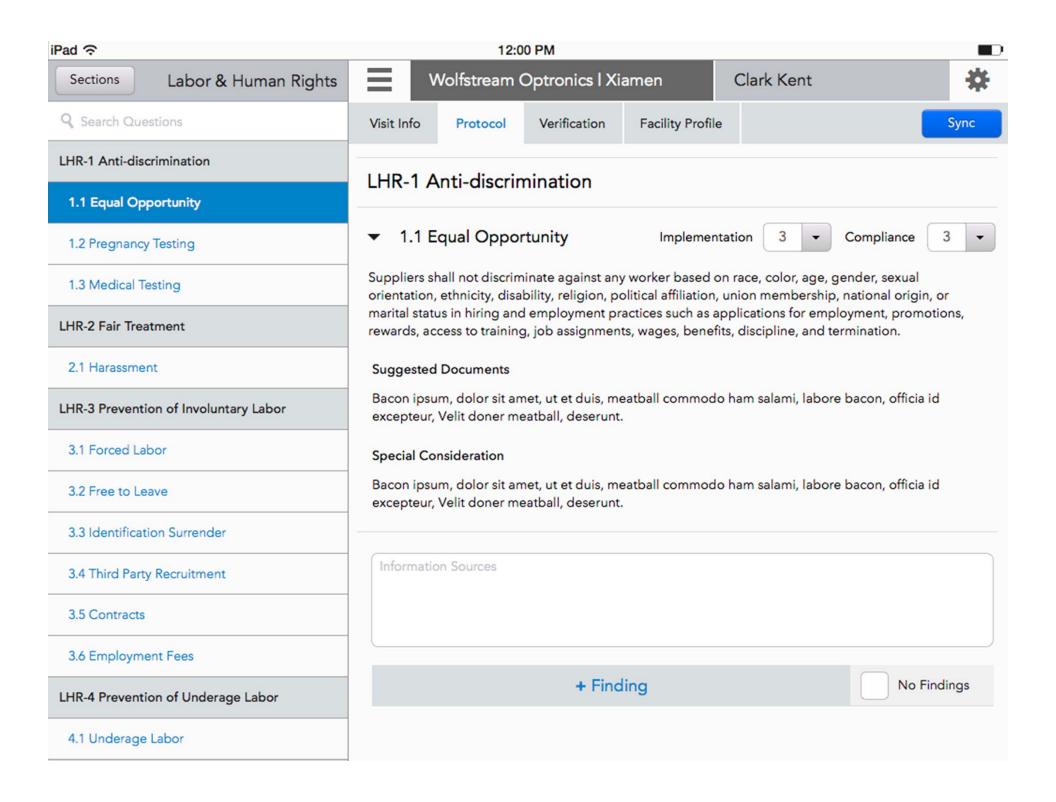
Leveraging Native Mobile Capabilities

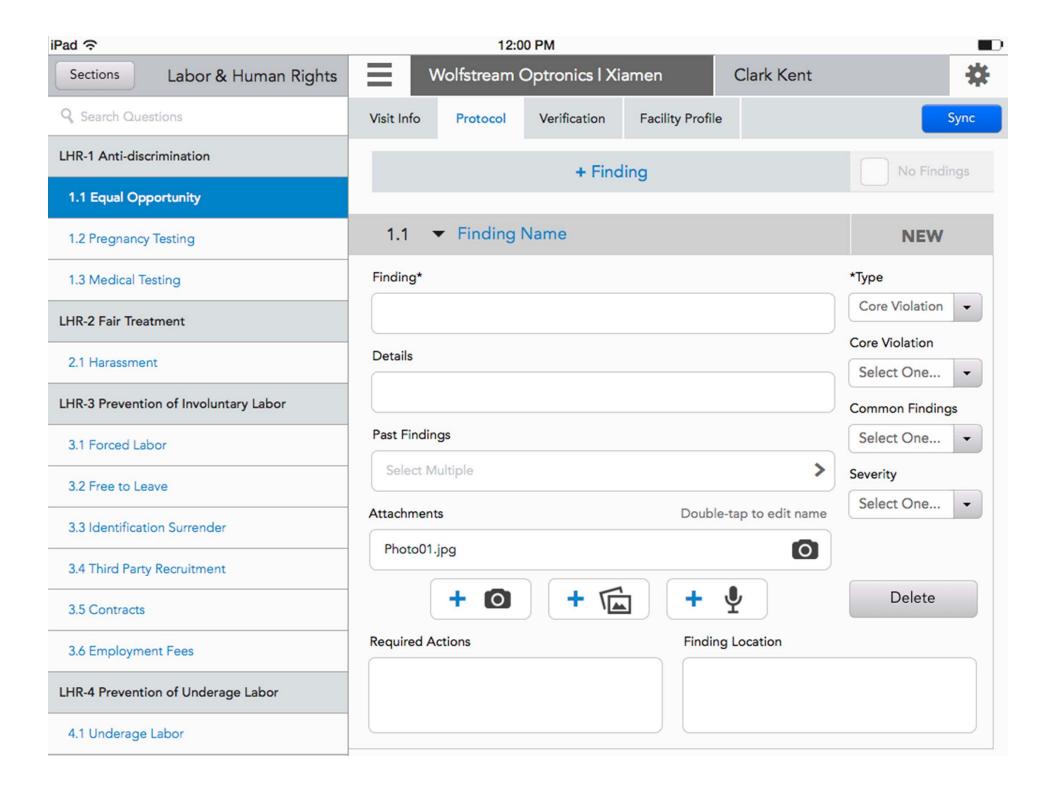












Measuring Value of GRC - Reduced Risk

Better risk mitigation

- Speed of Decision Making
- Reaction time to loss events reduced
 - Example: credit card data security breach PCI non-compliance
- Ability to understand co-relations of risks

Assured compliance

- Effective tracking and reporting
- Detection and closure of gaps and deficiencies
- Example: Penalty for noncompliance with laws

Effective risk detection and assessment

- Know where to focus, right prioritization
- Translate assessment into actionable recommendations
- Example: Positional intellectual property liability



Measuring Value of GRC - Lower Ongoing Costs

Reduction on

- Eliminate redundant and irrelevant activities
 - Harmonization of controls (for example Cobit, ISO 27002, PCI, SOX)
 - 20-40% reduction

Rationalizing Resources

- Consolidation and better resource utilization lesser manual work
- Improved assurance with current staff

Reduction in external costs of assurance

- Less use, more effective use with easy access to information
- Estimated 25% savings in External Costs of Assurance

Lower IT costs

- Common infrastructure across various assurance groups
- Faster compliance by system consolidation, information visibility

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Measuring Value of GRC - Better Business Decisions

Reputation Management

- Preserving brand and shareholder value
 - Unmanaged incident, compliance issue millions in reputation damage

Revenue Management

- Ensuring you don't lose your customers
 - Customer loss millions in revenue loss

Visibility

- Faster decision making
 - Pre-empted controls can result in hundreds of thousands in savings

Transparency

Risk intelligence to board and investors

Strategic Value

- Align IT to business
- Business performance gains through process standardization



Succeeding at Integrated GRC: Role of Platform

- Configurability
 - Modify data model, workflows, reporting for specific business needs
- Extensibility
 - Start in one area, extend seamlessly into others
 - Enterprise readiness
 - Reliability, Availability, Scalability, Cloud and On-Premise Support
- Multi-level security & access controls
 - Multiple layers of hierarchy, business units spanning geographies
- Integration mechanisms
 - Big Data, Web Services, file upload, database, message bus, etc.

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Summarizing: Next Steps in GRC

- Common information model
 - Multiple sites, regulations, functions, countries
- Collaboration driven
 - Standardized data collection to eliminate errors and inconsistencies
 - Manage compliance, risk and audits as a central function
- Integrated and real-time information flow
 - Leveraging internal and external sources
- Decision making and performance management
 - Easy access to analytics with minimal manual work
- Tied to a closed-loop remediation, corrective actions processes
 - Seamless integration between compliance, risk and audit process

Thank you